



How to Change the World by Playing Soccer*

*a manifesto about changing the world while playing soccer

This is the easy part.

Dribble a ball by yourself.

Pass it off the wall.

Play 2 vs. 2 with friends.

Shoot at an empty net.

Play on the **beach**.

Play in the **street**.

Crash a **pickup** game.

Join a league.

[1] Start by Playing More Soccer

Watch Soccer

GoTV
Rudo y Cursi
I Speak Soccer
Fox Soccer Channel
MLS on YouTube
Escape to Victory
US Youth Soccer Show

Read Soccer

Grant Wahl
Soccer by Ives
How Soccer Explains the World
This is American Soccer
du Nord
Fever Pitch
BBC
Soccer Updated

Buy Soccer

Soccer Fanatic
Bumpy Pitch
StubHub Tickets
Travel Tours
Objectivo
Soccer.com Deals
Soccer Culture

Read blogs and books.
Watch movies.
Sport jerseys.
Go to games.

[2] Soak Up the Sport

Soccer is rich in history:

countries
clubs
teams
players
mascots

Soccer has a language of its own.
Dive in and become a fan.

Become a local leader of soccer players. Set up pickup games, league teams, or outings to pro matches. Use Craigslist, Meetup, or good-old word-of-mouth to collect a group of players.* Set up a local “group” on WeAreFCearth.com.

*When you get a big group, make it a tribe. Give it a name. Make some t-shirts. Get together to watch big matches.

[3] Lead a Soccer Tribe

No sport has the worldwide reach of players and fans, the utter diversity of people that play and watch soccer.

Watch a game in a different language. Get out of your neighborhood and play with diverse people. Go watch a pro game anytime you're in a foreign country. Read the players' bios for other countries' national teams. Check out cultural topics at our [blog](#) and others.

While you're at it, think about the environmental impact soccer makes. With roughly 3.5 billion people playing and watching worldwide, that's a lot of orange peels, water bottles, polyester jerseys, shoe boxes, polyurethane and latex balls, & minivan carpools.

[4] Dive into the Culture

This is where Changing The World begins. Did you know there are a bunch of soccer-oriented organizations already changing the world? Check them out and support them by volunteering your time; donating gear, ideas or money; and whatever else they need.

[5] Start Giving Back

[Passback](#) | collects gear for less privileged communities

[Right to Play](#) | uses sport programs to improve health, lifestyle and peace in 23 countries

[Soccer Without Borders](#) | combines soccer instruction and life education for marginalized youth

[America Scores](#) | empowers urban youth in America by combining soccer and the arts

[Soccer Saves](#) | partners with global humanitarian organizations to promote health education

[Right to Dream](#) | combines sport and education and has a residential youth academy in Ghana

[Homeless World Cup](#) | hosts teams of excluded individuals from 48 nations in an annual tournament

You know the game, tactically.
You know how to get into soccer shape.
You appreciate the culture of the sport
and the global significance.

So pass it on! The most direct way- if
you have the patience and attitude and
demeanor- is to coach. Any level- youth,
club, high school...it's all critical.

There's no better way to make an impact
on the ability and lives of soccer student-
athletes.

[6] Coach

Host a free soccer camp.
Hold a gear drive.
Do a field clean-up.
Throw a fundraiser to support a local club.
Lead a goodwill tour to play games in another country.
Stage a tournament and raise money for an organization.

Do something locally.
Do it nationally.
Do it anywhere in the world- whatever community you belong to.

Organize something with soccer in the middle of it, the thing that unites people to do something good.....

[7] Organize a Soccer Movement

FCearth

PLAY SOCCER. CHANGE THE WORLD.